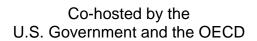


Pre-G20 Event Growing Economies through Women's Entrepreneurship





October 31, 2011 OECD Headquarters 2, rue André Pascal, Paris, France

PROGRAM

08h15	Registration		
09h00	Video Remarks by U.S. Secretary of State Hillary Rodham Clinton Welcome and Introduction by: Karen Kornbluh, U.S. Ambassador to the OECD Melanne Verveer, U.S. Ambassador-at-Large for Global Women's Issues		
	Framing the Conversation: Women are key to all economies, are agents of economic growth, and can be mobilized to create greater economic good. Womenowned small and medium businesses in particular make considerable contributions to economic growth but face many barriers. Companies, governments and civil society can and are doing more to address these barriers and fully unleash this potential.		
09h30	Preview of the G20 Global Partnership for Financial Inclusion Report: "Strengthening Access to Finance for Women-Owned SMEs in Developing Countries" Karin Finkelston, Vice President, Asia Pacific, International Finance Corporation Julie T. Katzman, Executive Vice President, Inter-American Development Bank Steve Radelet, Chief Economist, U.S. Agency for International Development Gabriela Ramos, Chief of Staff and G20 Sherpa, OECD		
	At the G-20 Seoul Summit in November 2010, the leaders of the 20 member countries endorsed the "Financial Inclusion Action Plan" and the creation of the Global Partnership for Financial Inclusion (GPFI). Recognizing the importance of women-owned SMEs and the significant challenges they face in growing their businesses, the GPFI asked the IFC to prepare a report focused on the barriers to and opportunities for strengthening their access to finance. Panelists will highlight issues addressed in the report and what can be done to implement key recommendations for G20 leaders.		
10h45	Break		

	Impact Investing and Women
11h00	Toby Eccles, Founder and Development Director, Social Finance Marilou van Golstein, Managing Director, Triodos Investment Management Laurie Spengler, President and CEO, ShoreBank International Moderated by: Anu Bhardwaj, Founder and Managing Partner, Venture Catalyst Private Equity Partners
	Impact investing could expand to a \$500 billion industry in the next decade. This small but rapidly growing industry tends to focus on sectors where women entrepreneurs are highly prevalent: housing, water, health, energy, education, and financial services. Impact investing experts will discuss how to apply a gender lens to maximize financial, social, and environmental returns.
12h15	Luncheon Roundtable with Geena Davis: Four Perspectives on Women's Entrepreneurship
	Caroline Anstey, Managing Director, World Bank Barbara Beck, Special Reports Editor, The Economist Geena Davis, Academy Award-winning Actor, Founder, Geena Davis Institute on Gender in Media Mari Pangestu, Minister of Tourism and Creative Economy, Indonesia Moderated by: Melanne Verveer, U.S. Ambassador-at-Large for Global Women's Issues
13h45	The Enabling Environment: Overcoming the Entrepreneurship Gender Gap
	Amanda Ellis, Deputy Secretary, International Development Group, New Zealand Ministry of Foreign Affairs and Trade Karen Kornbluh, U.S. Ambassador to the OECD Marisa Lago, Assistant Secretary for International Markets and Development, U.S. Department of Treasury Moderated by: Alison Smale, Executive Editor, International Herald Tribune
	While a growing body of research shows the high costs societies pay for gender inequality and the benefits of women's empowerment, structural, cultural and legal barriers remain. Panelists will examine public policies that are creating strong enabling environment to supports women entrepreneurship around the world.
14h45	Break

15h00	The Gender Dividend: How Companies Are Unleashing the Potential of Women Entrepreneurs
	Anne Bouverot, Director General, GSMA Charlotte Oades, Global Director, Women's Economic Empowerment, Coca Cola Sandra Taylor, Senior Director, La Pietra Coalition Moderated by: Barbara Beck, Special Reports Editor, The Economist
	Leading companies recognize that tapping the potential of women entrepreneurs is a business imperative. During this discussion, panelists will talk about why and how their companies are making significant investments in women entrepreneurs.
16h00	Keynote Address: Angel Gurría, Secretary-General, OECD
16h30	Reception